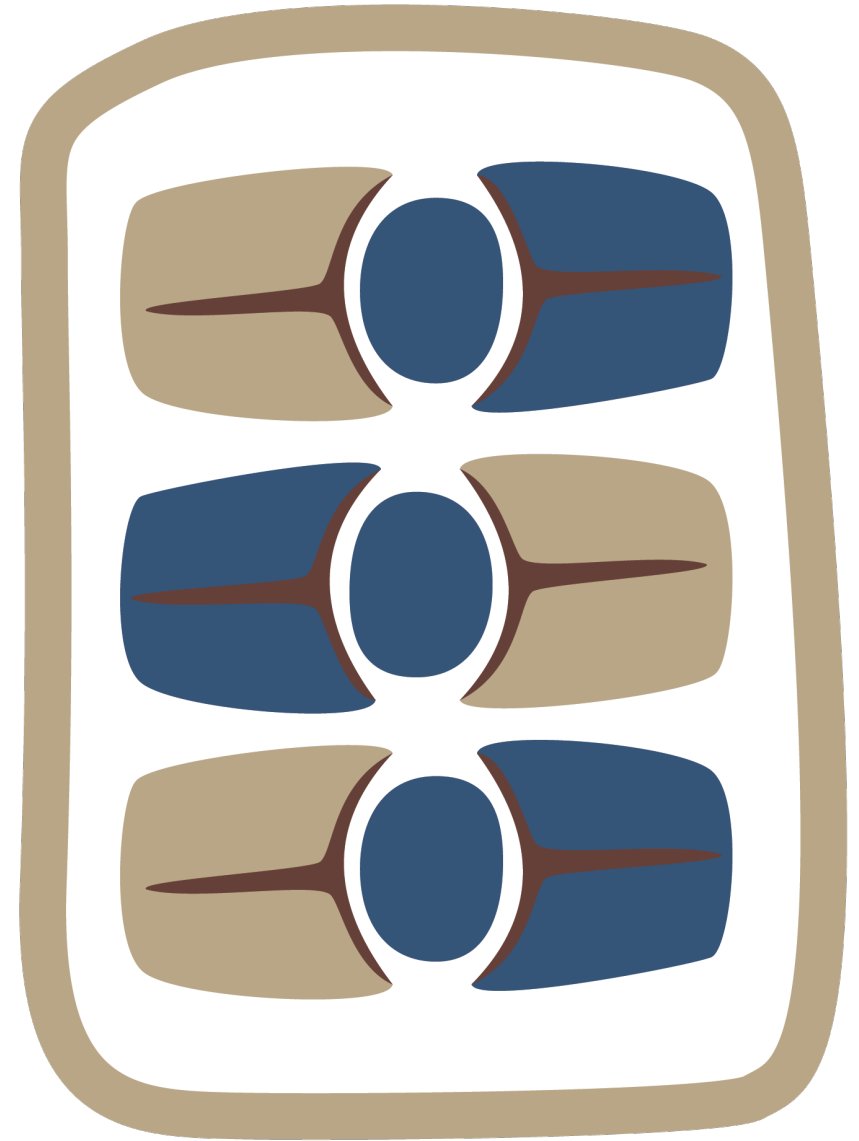




**STRENGTHENING VACCINE CONFIDENCE
THROUGH COMMUNICATION, EDUCATION
AND OUTREACH: HPV VACCINES**

PRESENTED BY: TYANNE CONNER

DATE: 04/28/22





YOUR PRESENTER

TYANNE CONNER, MS

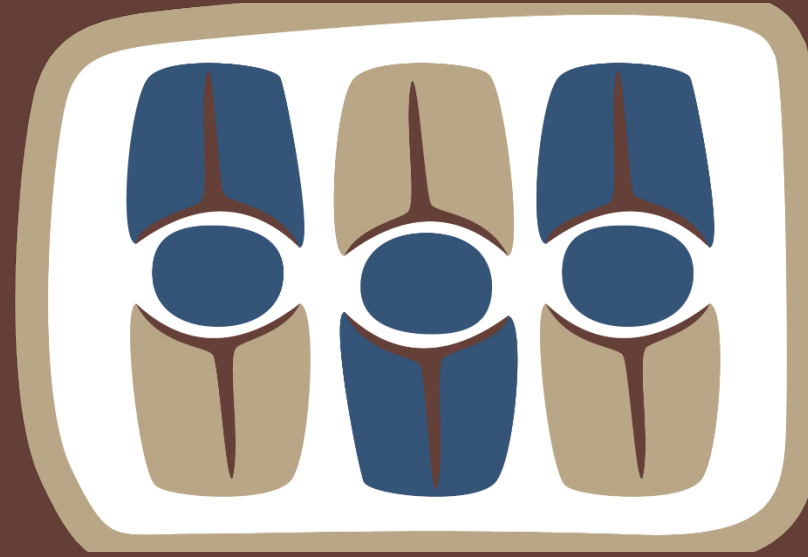
PROJECT COORDINATOR, NATIVE BOOST, NPAIHB

TCONNER@NPAIHB.ORG



AGENDA

- INCREASING VACCINE CONFIDENCE
- ANSWERING PARENTS' QUESTIONS
- SUPPORTING VACCINATION
- IMPROVING VACCINATION RATES
- RESOURCES



INCREASING VACCINE CONFIDENCE

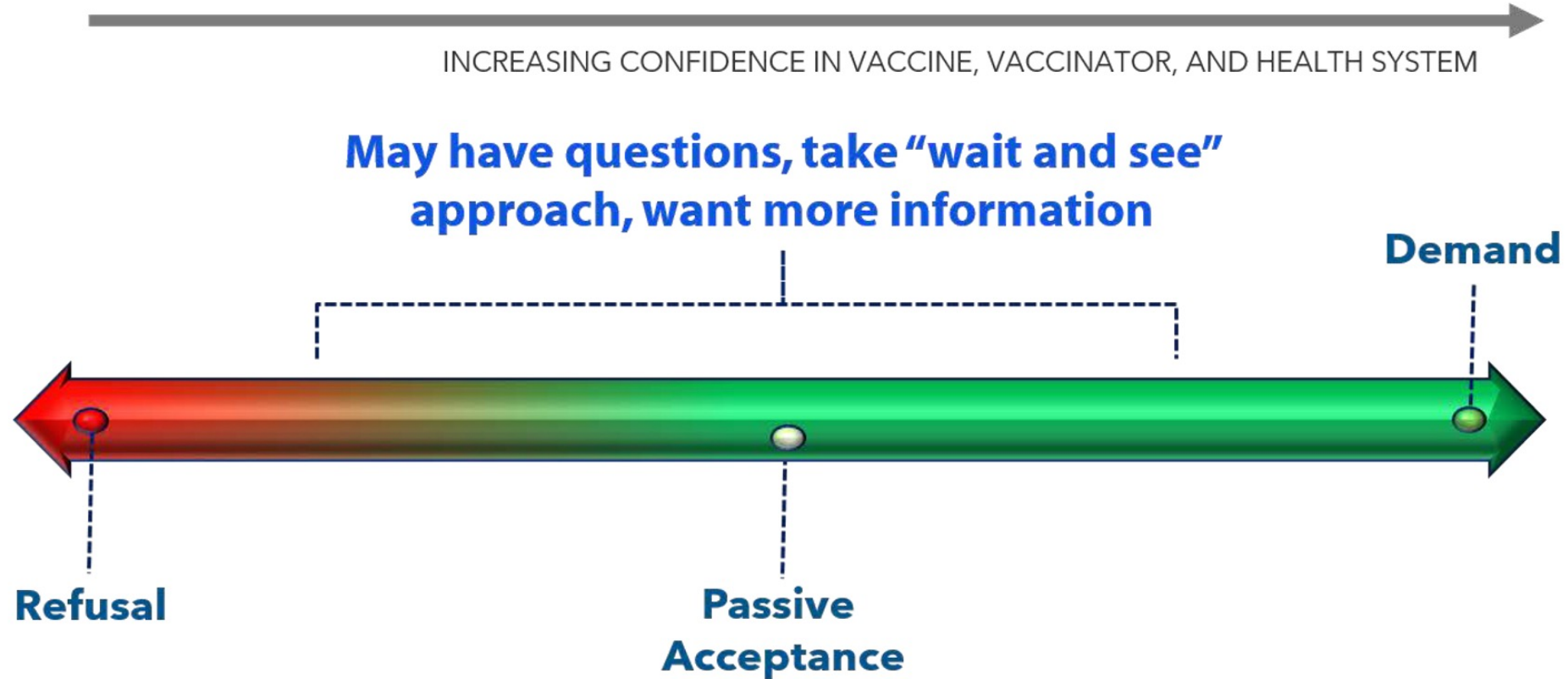
WHAT IS VACCINE CONFIDENCE?



VACCINE CONFIDENCE IS THE TRUST THAT PATIENTS, PARENTS, OR HEALTHCARE PROFESSIONALS HAVE IN:

- RECOMMENDED VACCINES
- PROFESSIONALS WHO ADMINISTER VACCINES
- PROCESSES AND POLICIES THAT LEAD TO VACCINE DEVELOPMENT, LICENSURE, MANUFACTURING, AND RECOMMENDATIONS FOR USE

Willingness to Accept a Vaccine Falls on a Continuum



FOUR WAYS ANYONE CAN BUILD VACCINE CONFIDENCE

Four Ways You Can Help Build COVID-19 Vaccine Confidence



1 Already vaccinated? Become a vaccine champion!

Share your reasons for getting vaccinated and encourage others to get vaccinated.

2 Talk to your friends and family about getting vaccinated

Use CDC's resources to help you talk to others about COVID-19 vaccines. Listen to their concerns with empathy and answer their questions about vaccination.

3 Address COVID-19 vaccine misinformation

Cross check COVID-19 vaccine information with CDC.gov and share facts to counter inaccurate information.

4 Celebrate and share your decision to get vaccinated

Share your COVID-19 vaccination story on social media and use COVID-19 vaccination stickers and frames available on CDC.gov and social media platforms.

- SHARE YOUR REASONS FOR GETTING YOUR CHILDREN VACCINATED
- TALK TO OTHERS ABOUT VACCINES AND LISTEN WITH EMPATHY TO CONCERNS
- ADDRESS MISINFORMATION AND SHARE FACTS
- CELEBRATE!

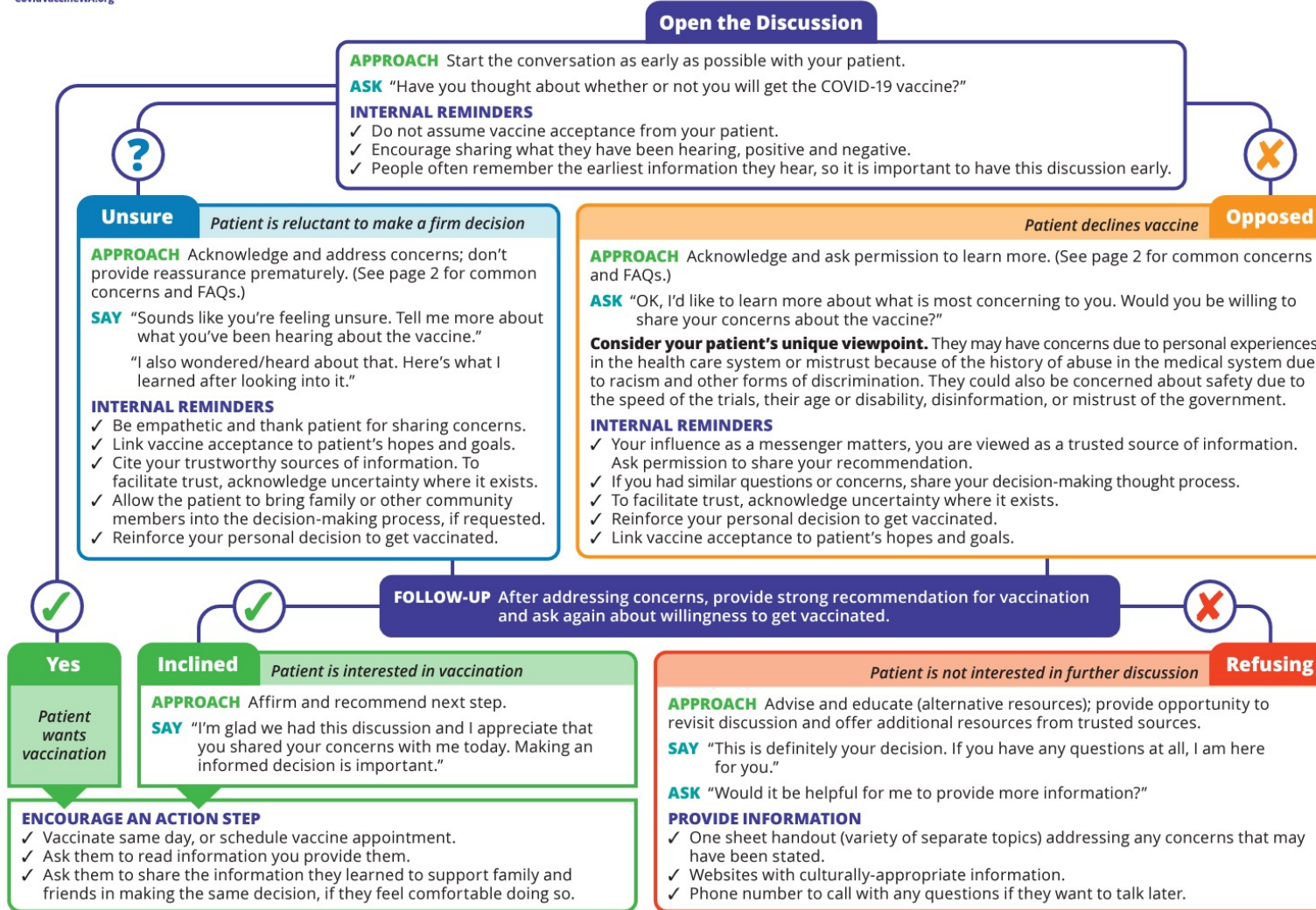
For more help visit: www.cdc.gov/coronavirus



VACCINE CONFIDENCE



Health Care Provider Discussion Guide: Building Confidence in COVID-19 mRNA Vaccines



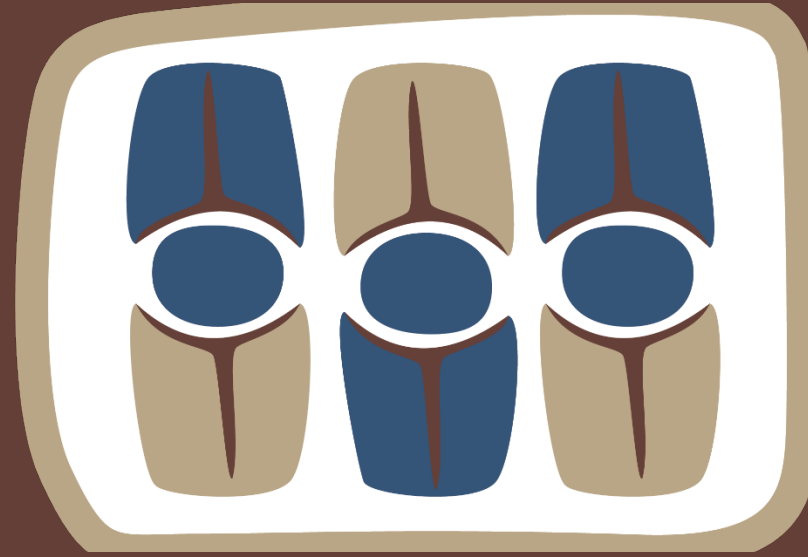
The best way for your patient to get up-to-date information about when and how to get vaccinated is by visiting the Washington State Department of Health website [CovidVaccineWA.org](https://www.covidvaccine.wa.gov) or by calling the Department of Health phone line **1-800-525-0127**, then press #. (For interpretive services, say your language when the call is answered.)

VACCINE CONFIDENCE

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- **Use open-ended questions** to promote dialogue. Ask about readiness to vaccinate their child and what questions or concerns they may have.
- **Paraphrase** any information shared to show that you have heard and understood it.
- **Praise measures already taken** to protect their children, like other vaccinations.
- Then **frame** HPV vaccination as a safe and effective way to help protect them from cancer.
- **Ask for permission** to share more information on HPV vaccine. This will foster openness and connection.



ANSWERING PARENTS' QUESTIONS

HELPING PARENTS UNDERSTAND HPV VACCINATION

Talking to Parents about HPV Vaccine  **HPV VACCINE IS CANCER PREVENTION**

Recommend HPV vaccination in the **same way** and on the **same day** as all adolescent vaccines. You can say, "Now that your son is 11, he is due for vaccinations today to help protect him from meningitis, HPV cancers, and whooping cough. Do you have any questions?" Taking the time to listen and understand parents' concerns can help you respond to their concerns more effectively.

Why does my child need HPV vaccine? HPV vaccine is important because it prevents infections that can cause cancer. That's why we need to start the shot series today.

How do you know the vaccine works? Studies continue to prove HPV vaccination works extremely well, decreasing the number of infections and HPV precancers in young people since it has been available.

Why do they need HPV vaccine at such a young age? Vaccines protect your child before they are exposed to a disease. That's why we give the HPV vaccine earlier rather than later, to protect them long before they are ever exposed. Also, if your child gets the shot now, they will only need two doses. If you wait until your child is older, they may end up needing three shots.

Why do boys need the HPV vaccine? HPV vaccination can help prevent future infections that can lead to cancers of the penis, anus, and back of the throat in men.

Are all of these vaccines actually required? I strongly recommend each of these vaccines and so do experts at the CDC and major medical organizations. School entry requirements are developed for public health and safety, but don't always reflect the most current medical recommendations for your child's health.

What diseases are caused by HPV? Some HPV infections can cause cancer—like cancer of the cervix or in the back of the throat—but we can protect your child from these cancers in the future by getting the first HPV shot today.

Is my child really at risk for HPV? HPV is a very common infection in women and men that can cause cancer. Starting the vaccine series today will help protect your child from the cancers and diseases caused by HPV.

I'm worried my child will think that getting this vaccine makes it OK to have sex. Studies tell us that getting HPV vaccine doesn't make kids more likely to start having sex. I made sure my child (or grandchild, etc.) got HPV vaccine, and I recommend we give your child her first HPV shot today.

I'm worried about the safety of HPV vaccine. Do you think it's safe? Yes, HPV vaccination is very safe. Like any medication, vaccines can cause side effects, including pain, swelling, or redness where the shot was given. That's normal for HPV vaccine too and should go away in a day or two. Sometimes kids faint after they get shots and they could be injured if they fall from fainting. We'll have your child stay seated after the shot to help protect him/her.

Can HPV vaccine cause infertility in my child? There is no evidence available to suggest that getting HPV vaccine will have an effect on future fertility. However, women who develop an HPV precancer or cancer could require treatment that would limit their ability to have children.

For more information, visit [cdc.gov/vaccines/conversations](https://www.cdc.gov/vaccines/conversations)

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Last updated: JULY 2019

- REMIND PARENTS THAT AS OF NOW, THERE IS NO TREATMENT FOR THE HUMAN PAPILLOMA VIRUS, SO PREVENTION IS KEY.
- 4 IN 5 ADULTS WILL BE INFECTED WITH HPV IN THEIR LIFETIME.
- 33,000 NEW CANCER DIAGNOSES EACH YEAR LINKED TO HPV.
- DOCTORS RECOMMEND BOYS AND GIRLS GET THE VACCINE.
- AGES 9-12 SHOULD RECEIVE 2 DOSES SPACED 6-12 MONTHS APART.
- AGES 13-14 LAST CHANCE FOR 2 DOSES SPACED 6-12 MONTHS APART
- AGES 15-26 SHOULD GET 3 DOSES WITHIN 6 MONTHS

HELPING PARENTS UNDERSTAND HPV VACCINATION



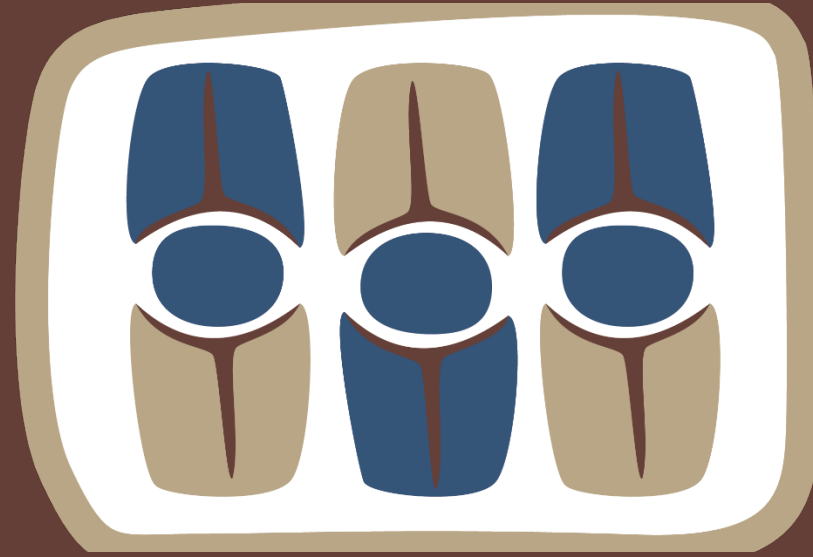
- VACCINES ARE **SAFE & EFFECTIVE**.
- HPV VACCINE **PREVENTS CANCER**.
- HPV VACCINE PROTECTS YOUR CHILD BEFORE THEY ARE EVER EXPOSED TO THE VIRUS.
- CHILDREN ARE NOT MORE LIKELY TO HAVE SEX AFTER THEY GET THE VACCINE.
- SOME PEOPLE EXPERIENCE SWELLING, REDNESS OR PAIN WHERE THE VACCINE WAS GIVEN. THIS GOES AWAY WITHIN A **DAY OR TWO**.

Source: Northwest Portland Area Indian Health Board
www.npaihb.org/covid-19/community-resources/

HELPING PARENTS PREPARE



- ENCOURAGE PARENTS TO TALK TO THEIR CHILD'S PROVIDER
- TALK TO KIDS ABOUT WHAT TO EXPECT
- REMIND CHILDREN THAT VACCINES KEEP THEM HEALTHY
- IF YOUR CHILD IS AFRAID OF VACCINATIONS, HELP THEM TAKE DEEP BREATHS
- DISTRACT YOUR CHILD WITH STORIES OR CONVERSATION



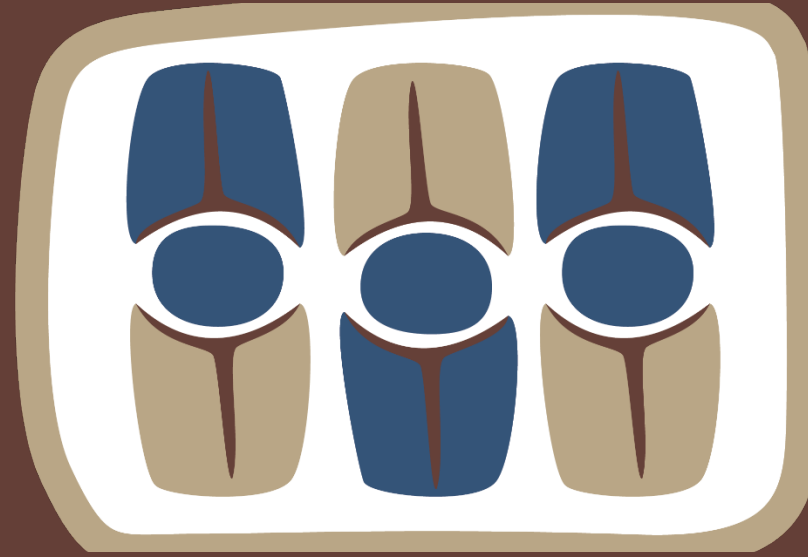
SUPPORTING VACCINATION

SUPPORT VACCINATION



**Global Initiative Against
HPV and Cervical Cancer**

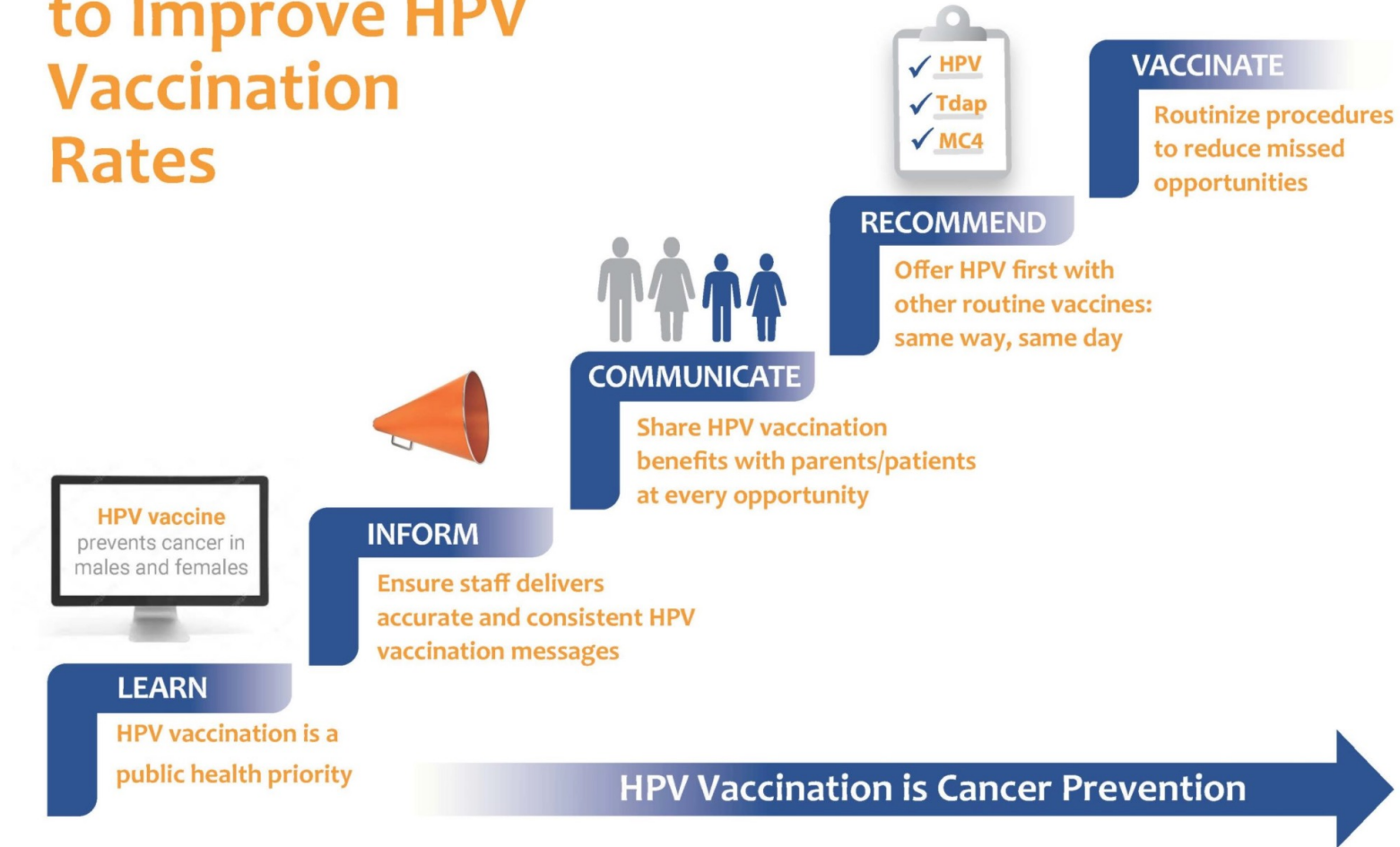
- DESIGN VACCINATION EVENTS
- COORDINATE A BOOTH AT AN EXISTING EVENT
- CREATE EVENTS OR CAMPAIGNS TO HIGHLIGHT CERVICAL CANCER AWARENESS MONTH (JANUARY)
- CREATE YOUR OWN AWARENESS CAMPAIGNS
- UTILIZE ALL SOCIAL MEDIA CHANNELS
 - TIKTOK IS A GREAT WAY TO REACH YOUNG PEOPLE
 - OTHER SOCIAL MEDIA PLATFORMS CAN REACH THEIR FAMILIES



IMPROVING VACCINATION RATES

IMPROVING RATES

5 Key Steps to Improve HPV Vaccination Rates



www.nfid.org/hpv

IMPROVING RATES

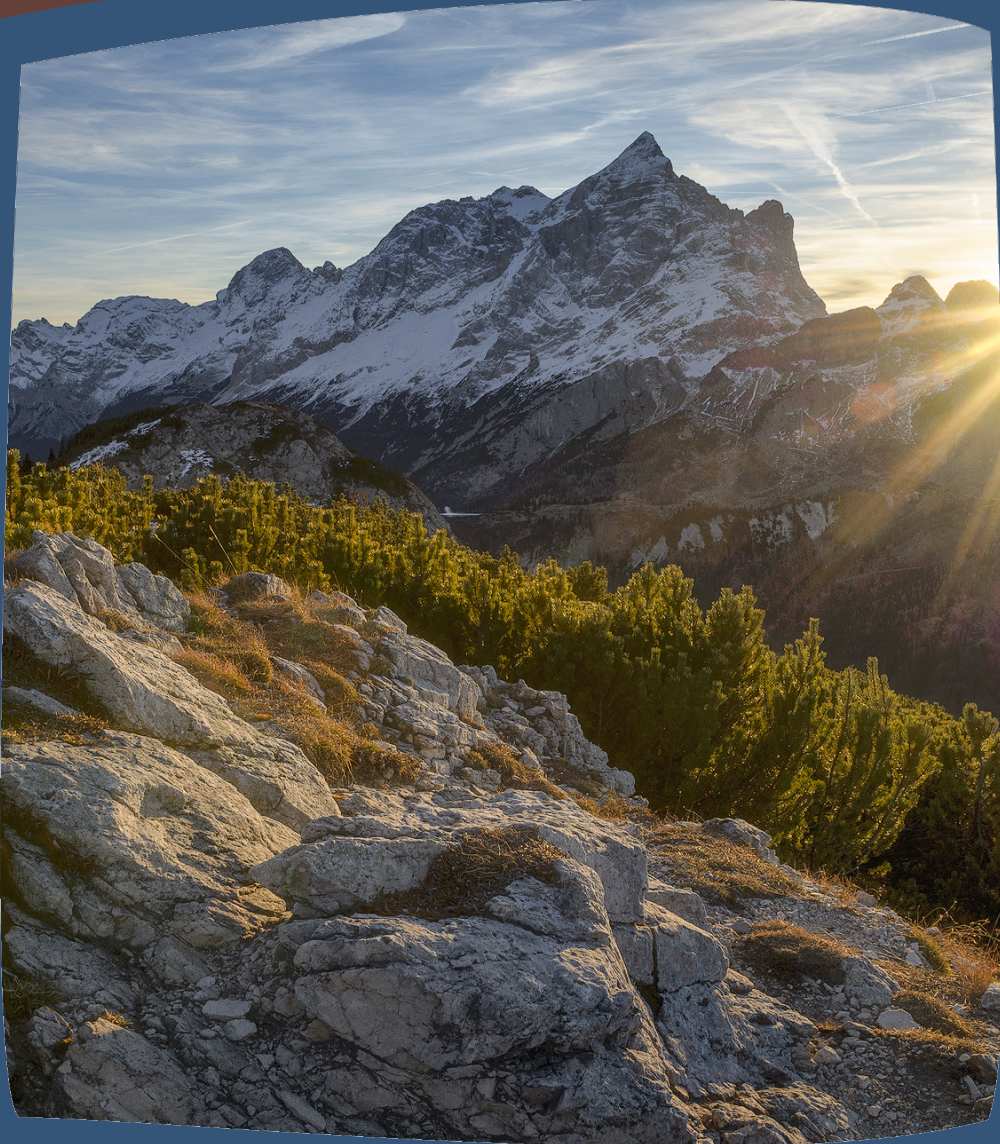
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- UTILIZE CULTURALLY RELEVANT FRAMEWORKS
- NORMALIZE TALKING ABOUT HPV VACCINE
- ENCOURAGE PROVIDERS TO RECOMMEND THE HPV VACCINE AT THE APPROPRIATE TIME FOR EVERY PATIENT
- TALK ABOUT WHY YOU GOT YOUR CHILDREN VACCINATED

RESOURCES

- [HTTPS://WWW.CDC.GOV/HPV/HCP/ANSWERING-QUESTIONS.HTML](https://www.cdc.gov/hpv/hcp/answering-questions.html)
- [HTTPS://CAIH.JHU.EDU/PROGRAMS/RCL-CAMP](https://caih.jhu.edu/programs/rcl-camp)
- [HTTPS://CAIH.JHU.EDU/PROGRAMS/STD-SCREENING-PROTECTING-OUR-FUTURE-GENERATION](https://caih.jhu.edu/programs/std-screening-protecting-our-future-generation)
- [HTTPS://WWW.CDC.GOV/HPV/PARENTS/CAN-I-ASK-YOU-A-QUESTION/](https://www.cdc.gov/hpv/parents/can-i-ask-you-a-question/)
- [NATIONAL FOUNDATION FOR INFECTIOUS DISEASES](#)
- [HPV AWARENESS WEEK](#)
- [INTERNATIONAL PAPILLOMA VIRUS SOCIETY](#)
- [USING A TRAUMA INFORMED APPROACH](#)
- [GUIDES FOR HEALTHCARE PROVIDERS](#)
- [HTTPS://WWW.NFID.ORG/INFECTIOUS-DISEASES/HPV/](https://www.nfid.org/infectious-diseases/hpv/)
- [HTTPS://WWW.NPAIHB.ORG/NATIVE-BOOST/](https://www.npaihb.org/native-boost/)
- [HTTPS://WWW.NPAIHB.ORG/WERNATIVE/](https://www.npaihb.org/wernative/)



RESOURCES

Your Child's Vaccines






NORTHWEST PORTLAND AREA INDIAN HEALTH BOARD

VACCINATION
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EDUCATION

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Native Boost Understanding Childhood Vaccines



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THANK YOU

