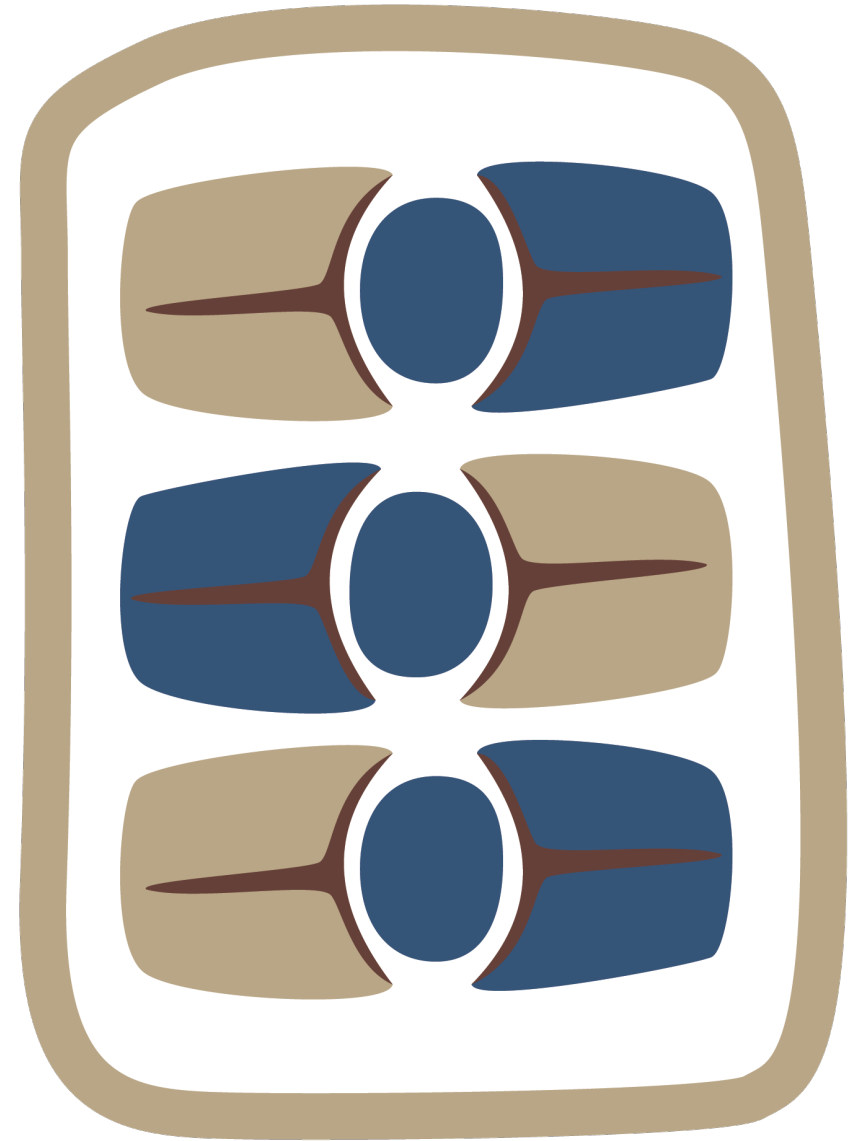




STRENGTHENING VACCINE CONFIDENCE: COVID-19 VACCINES FOR CHILDREN

PRESENTED BY: TYANNE CONNER, MS, NATIVE BOOST COORDINATOR, NPAIHB

DATE: 06/30/22



YOUR PRESENTER



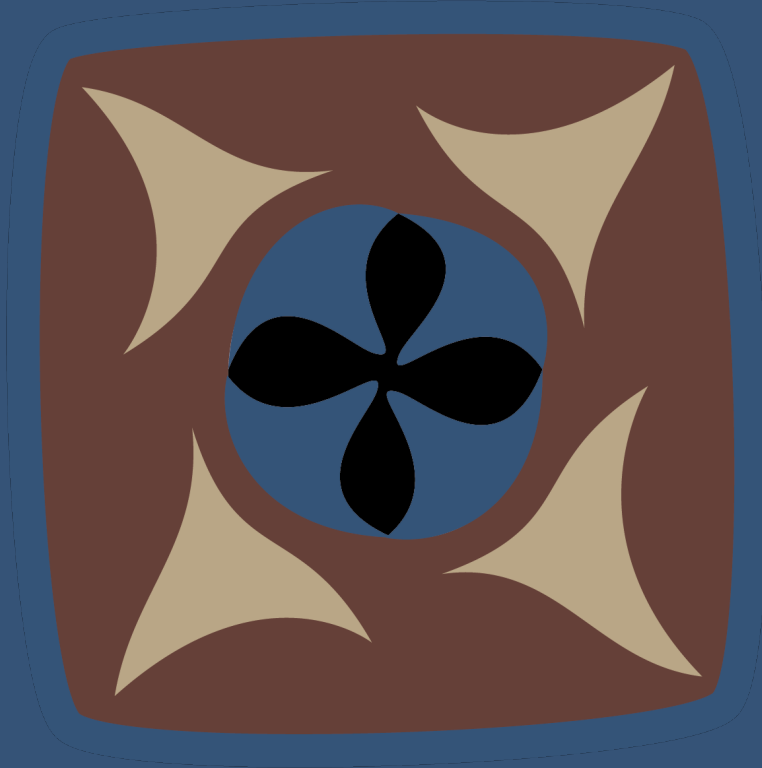
TYANNE CONNER, MS

NATIVE BOOST COORDINATOR

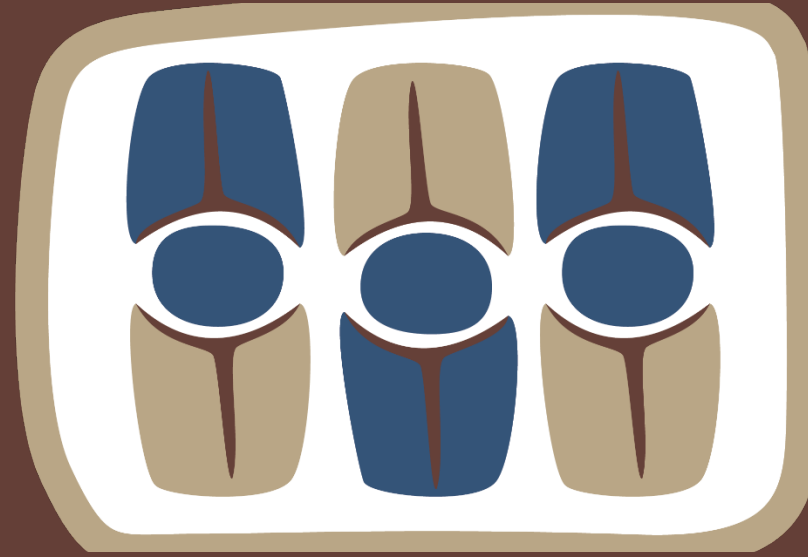
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AGENDA



- **INCREASING VACCINE CONFIDENCE**
- **ANSWERING PARENTS' QUESTIONS**
- **SUPPORTING VACCINATION**
- **RESOURCES**



INCREASING VACCINE CONFIDENCE

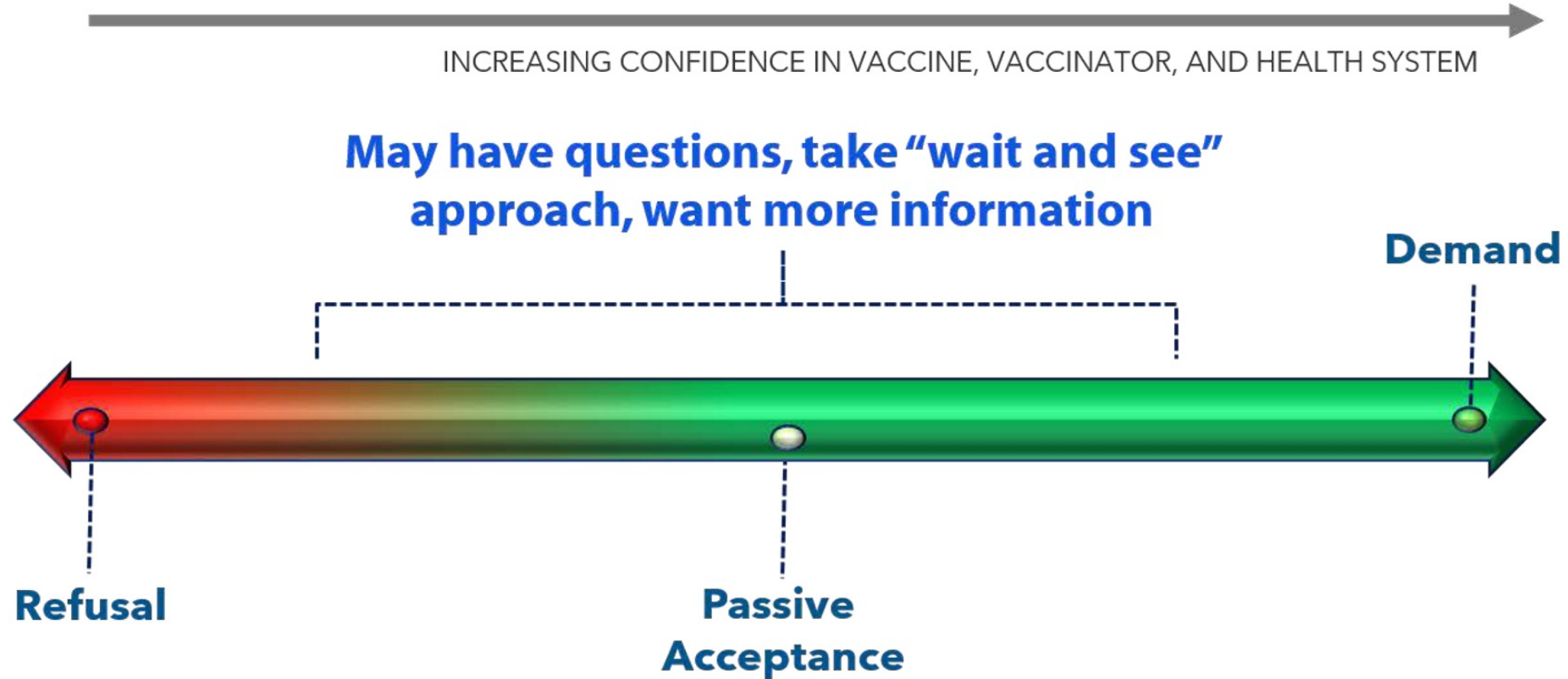
WHAT IS VACCINE CONFIDENCE?



VACCINE CONFIDENCE IS THE TRUST THAT PATIENTS, PARENTS, OR HEALTHCARE PROFESSIONALS HAVE IN:

- RECOMMENDED VACCINES
- PROFESSIONALS WHO ADMINISTER VACCINES
- PROCESSES AND POLICIES THAT LEAD TO VACCINE DEVELOPMENT, LICENSURE, MANUFACTURING, AND RECOMMENDATIONS FOR USE

Willingness to Accept a Vaccine Falls on a Continuum



FOUR WAYS ANYONE CAN BUILD VACCINE CONFIDENCE

Four Ways You Can Help Build COVID-19 Vaccine Confidence



1 Already vaccinated? Become a vaccine champion!

Share your reasons for getting vaccinated and encourage others to get vaccinated.

2 Talk to your friends and family about getting vaccinated

Use CDC's resources to help you talk to others about COVID-19 vaccines. Listen to their concerns with empathy and answer their questions about vaccination.

3 Address COVID-19 vaccine misinformation

Cross check COVID-19 vaccine information with CDC.gov and share facts to counter inaccurate information.

4 Celebrate and share your decision to get vaccinated

Share your COVID-19 vaccination story on social media and use COVID-19 vaccination stickers and frames available on CDC.gov and social media platforms.

- SHARE YOUR REASONS FOR GETTING YOUR CHILDREN VACCINATED
- TALK TO OTHERS ABOUT VACCINES AND LISTEN WITH EMPATHY TO CONCERNS
- ADDRESS MISINFORMATION AND SHARE FACTS
- CELEBRATE!

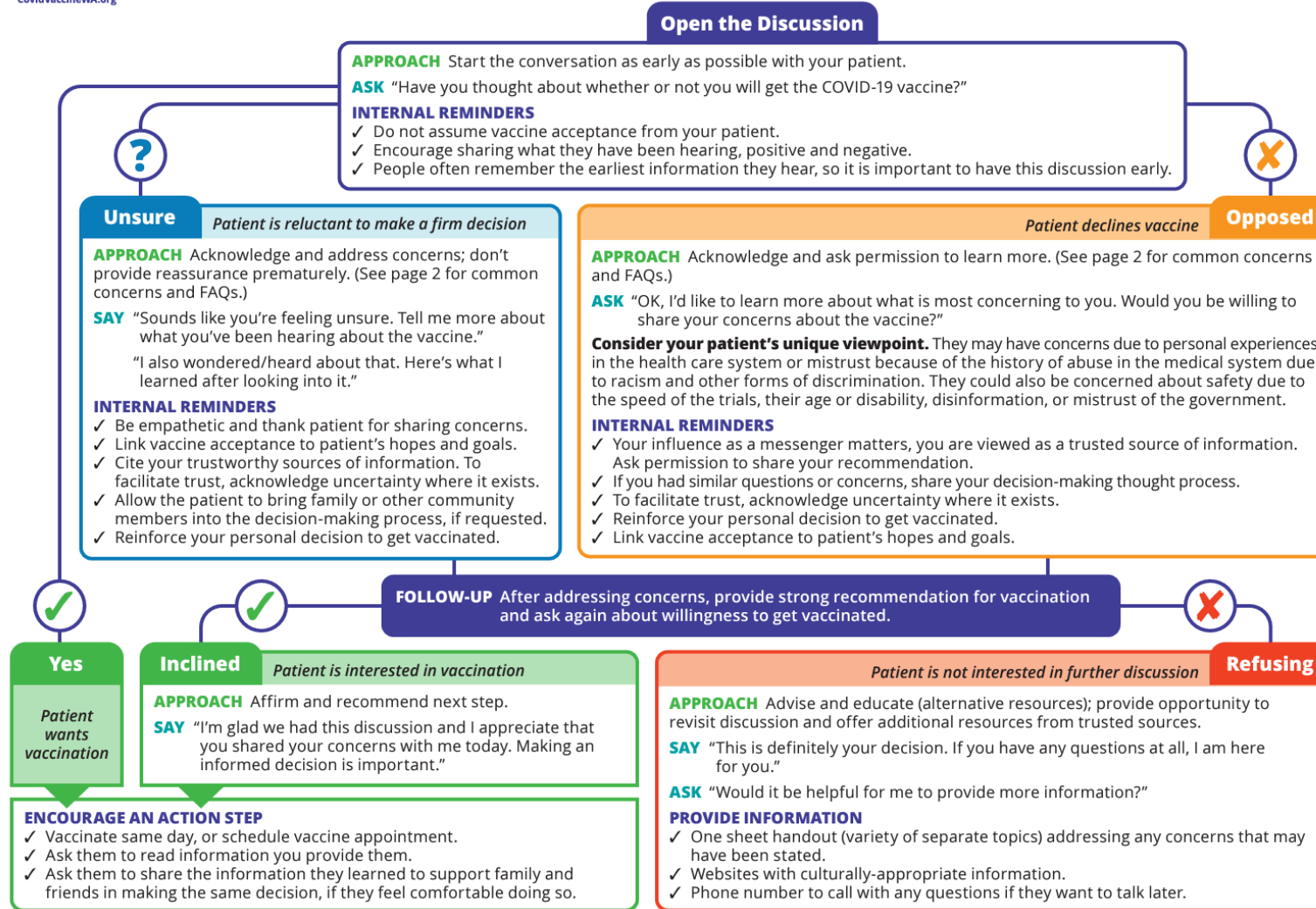
For more help visit: www.cdc.gov/coronavirus



VACCINE CONFIDENCE



Health Care Provider Discussion Guide: Building Confidence in COVID-19 mRNA Vaccines



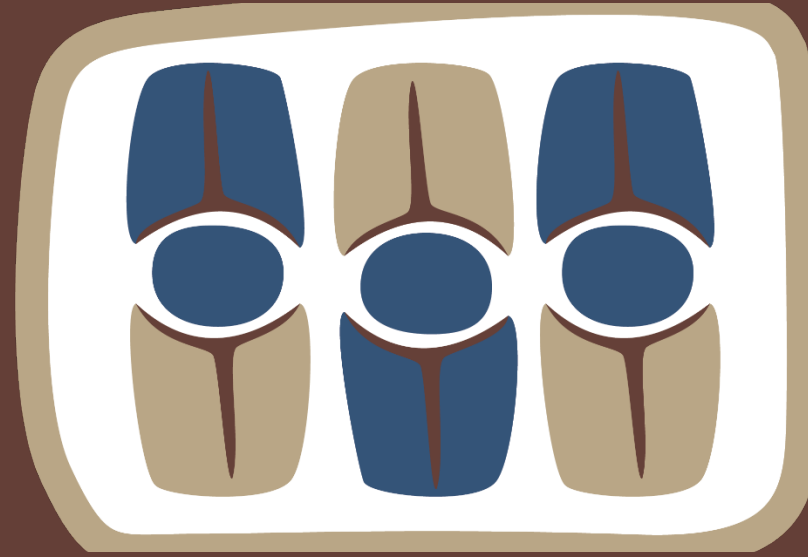
The best way for your patient to get up-to-date information about when and how to get vaccinated is by visiting the Washington State Department of Health website [CovidVaccineWA.org](https://www.covidvaccine.wa.gov) or by calling the Department of Health phone line **1-800-525-0127**, then press #. (For interpretive services, say your language when the call is answered.)

VACCINE CONFIDENCE

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- **Use open-ended questions** to promote dialogue. Ask about readiness to vaccinate their child and what questions or concerns they may have.
- **Paraphrase** any information shared to show that you have heard and understood it.
- **Praise measures already taken** to protect their children, like keeping up-to-date with other vaccinations.
- Then **frame** vaccination as a safe and effective way to help protect them from serious disease.
- **Ask for permission** to share more information on vaccines. This will foster openness and connection.
- Help them make a **plan** to get their child vaccinated.



ANSWERING PARENTS' QUESTIONS

HELPING PARENTS UNDERSTAND VACCINATION

If it is okay with you, I would like to spend a few minutes talking about COVID-19 vaccines and your family.

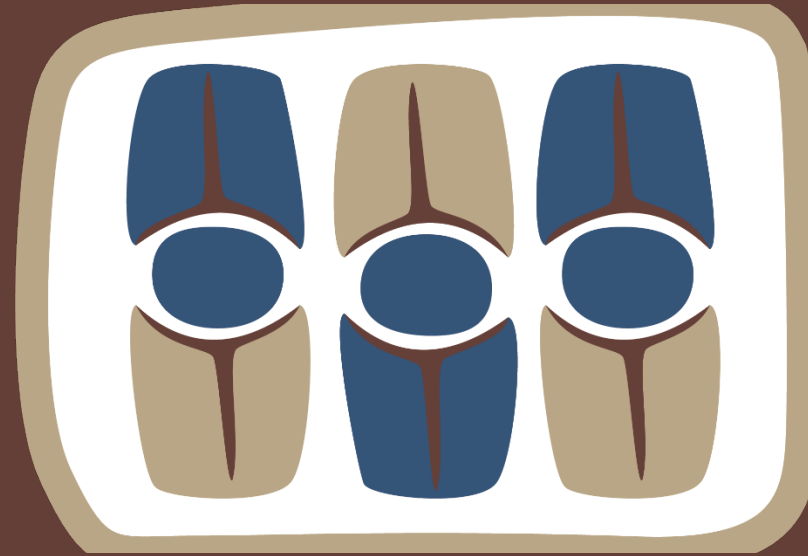


- REMIND PARENTS THAT COVID-19 IS STILL SERIOUS FOR EVERYONE INCLUDING CHILDREN
- CHILDREN DO BECOME INFECTED, CAN BECOME SERIOUSLY ILL, CAN DIE, AND CAN SPREAD THE DISEASE TO VULNERABLE PEOPLE
- VACCINES ARE SAFE AND ARE EFFECTIVE AT PREVENTING SERIOUS ILLNESS AND DEATH

HELPING PARENTS AND CHILDREN PREPARE



- ENCOURAGE PARENTS TO TALK TO THEIR CHILD'S PROVIDER
- TALK TO KIDS ABOUT WHAT TO EXPECT
- REMIND CHILDREN THAT VACCINES KEEP THEM HEALTHY
- IF YOUR CHILD IS AFRAID OF VACCINATIONS, HELP THEM TAKE DEEP BREATHS
- DISTRACT YOUR CHILD WITH STORIES OR CONVERSATION
- PREPARE A COMFORT KIT FOR CHILDREN THAT INCLUDES THEIR FAVORITE TOY, BLANKET, AND SNACKS



SUPPORTING VACCINATION

SUPPORT VACCINATION

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- UTILIZE CULTURALLY RELEVANT FRAMEWORKS
- TALK ABOUT COVID-19 VACCINES WHENEVER YOU CAN
- ENCOURAGE PROVIDERS TO RECOMMEND THE VACCINES AT THE APPROPRIATE TIME FOR EVERY PATIENT
- TALK ABOUT WHY YOU GOT YOUR CHILDREN VACCINATED

SUPPORT VACCINATION.....




<https://www.instagram.com/npaihb>

- PLAN OR JOIN VACCINATION EVENTS
- CREATE YOUR OWN AWARENESS CAMPAIGNS
- UTILIZE ALL SOCIAL MEDIA CHANNELS
 - TIKTOK IS A GREAT WAY TO REACH YOUNG PEOPLE
 - OTHER SOCIAL MEDIA PLATFORMS CAN REACH THEIR FAMILIES



RESOURCES

Your Child's Vaccines






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Native Boost Understanding Childhood Vaccines



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RESOURCES

- CDC QUICK GUIDE TO CHILDREN'S VACCINES:
[HTTPS://WWW.CDC.GOV/VACCINES/COVID-19/HCP/PEDIATRICIAN/QUICK-GUIDE.HTML](https://www.cdc.gov/vaccines/COVID-19/HCP/PEDIATRICIAN/QUICK-GUIDE.HTML)
- [HTTPS://WWW.CDC.GOV/VACCINES/COVID-19/HCP/ENGAGING-PATIENTS.HTML](https://www.cdc.gov/vaccines/COVID-19/HCP/ENGAGING-PATIENTS.HTML)
- [HTTPS://WWW.NPAIHB.ORG/COVID-19/](https://www.npaihb.org/COVID-19/)
- [HTTPS://WWW.NPAIHB.ORG/NATIVE-BOOST/USING-A-TRAUMA-INFORMED-APPROACH.](https://www.npaihb.org/NATIVE-BOOST/USING-A-TRAUMA-INFORMED-APPROACH.)
- [HTTPS://CAIH.JHU.EDU/RESOURCE-LIBRARY/](https://caih.jhu.edu/resource-library/)
- [HTTPS://AIHC-WA.COM/PULLING-TOGETHER-FOR-WELLNESS/](https://aihc-wa.com/pulling-together-for-wellness/)
- [HTTPS://AIHC-WA.COM/](https://aihc-wa.com/)



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THANK YOU

